

Workforce Investment Board (WIB) of Northwest Georgia, Inc.,
Noon~ Wednesday, March 18, 2015
Georgia Northwestern Technical College- Calhoun, GA

Minutes

Attendance - WIB

WIB Members Present, County:

Lisa Adkisson, Fannin
Mike Babb, Whitfield
Jeff Barnes, Polk
Rex Bishop, Pickens
Shelia Callaway, Gordon
Carl Campbell, Murray
Angie Douglass, Floyd
Lloyd Frasier, Floyd
Laura Gammage, Haralson
Ruth Goff, Dade
Loraine Green, Fannin
David Guldenschuh, Floyd
Jim Henry, Chattooga
Beth Kelley, Walker
Jack Killian, Catoosa
Mitchell Morgan, Gilmer
Gerry Nechvatal, Pickens
Paul Ray, Floyd
Mike Schwaderer, Haralson
Janet Queen, Bartow
Kristy Wilson, Gordon

Youth Council Members:

Angie Douglass
Paul Ray

WIB Members Not Present, County:

Bruce Bowman, Gordon
Merinda Cash, Catoosa
Vicki Defalco, Whitfield
Ryan Enos, Catoosa
Parnick Jennings, Bartow
Daphne Johnson, Catoosa
Pete McDonald, Floyd
Molly Majestic, Floyd
Sara Magnusson, Paulding
Lance McCravy, Paulding
Eric McDonald, Haralson
Jonathan Ray, Pickens
Joe Remillard, Whitfield
David Repp, Gordon
Dr. John Schwenn, Whitfield
Eric Waters, Floyd
Lewis Williams, Pickens

NWGRC Staff:

Carolyn Barrett
Karla Conetta
Gwen Dellinger
Randy Gayler
Susan Gentry
Sarah Harrison
Tammy Helbing
Jamy McDonald
Terri Morgan
Anthony Rucker
Phyllis Walker

Guests/Visitors:

Ann Bentley
Krista Kennedy Blair
Alan Carson
Latoya Cotton
Brandi Dover
Kim Earley
Cynthia Farmer
Lori Fields
Lucy Hale
Judy Holcomb
Leigh Hopkins
Louvonja Johnson-Boone
Lynn Long
Lori McAllister
Lisa Payne
Evan Snelling
Sharon Spurling
Vicki Thompson
Cathy Toles
Julie Turner
Chris Upchurch
Gena Williams

I. Welcome. Mike Schwaderer

In the absence of Bruce Bowman (Chairman), Mike Schwaderer called the meeting to order. It was established that a quorum was present.

II. Consent Agenda. Mike Schwaderer

Mr. Schwaderer informed those present that a Consent Agenda (consisting of Minutes from the previous WIB meeting, Performance Report, Dislocation Report, and Demand Occupations was attached and had been mailed for review. Paul Ray made the motion that the Consent Agenda be approved. Mike Babb seconded. Motion carried unanimously.

III. Fiscal Report. Anthony Rucker

Anthony Rucker provided a Fiscal Report of youth, adult, and dislocated workers expenditures to date. Mr. Rucker stated that not all of the invoices and school reimbursements had been submitted, therefore the amount of money spend to date should increase (attached). Mike Babb asked if the \$264,000 on page one was funds left to be spent or funds which were overspent. Mr. Rucker replied that it was the amount left to be spent in that grant. David Guldenschuh made the motion to accept the report. Mitchell Morgan seconded. Motion carried unanimously.

Gwen Dellinger reported that the Literacy to Work Initiative is a collaboration between the Technical College System of Georgia and the Georgia Office of Workforce Development and fosters a partnership between local adult education programs and local workforce development boards to provide key services to students who are seeking a GED credential and employment. Our area has received \$175,000 in incentive funding (including support and administration) to serve Chattooga, Gilmer, Murray, Polk, and Whitfield Counties. She stated that the WIB would need to approve the receipt of these funds. Shelia Callaway made the motion to approve. David Guldenschuh seconded. Motion carried unanimously.

IV. Archived Policies. Gwen Dellinger

Ms. Dellinger reminded those present the Board that staff had identified several policies and forms that were no longer applicable and should be archived. David Guldenschuh motion to approve archiving these policies. Mitchell Morgan seconded. Motion carried unanimously.

V. Consortia Report. Lisa Adkisson

Lisa Adkisson reported that the Consortia had met on March 13, 2015. She stated that no actions had been taken but several items were discussed including:

- The Consortia discussed marketing strategies and techniques. Partners were encouraged to contact Sarah Harrison or Terri Morgan with any opportunities for job seekers and

employers (handout attached, pink). Ms. Adkisson stated that Gwen Dellinger would provide more information on the Marketing strategies.

- She also informed those present that amendments to the Resource Sharing Agreement and possibly other agreements would possibly be needed based upon the new regulations for the Workforce Innovation and Opportunity Act (WIOA)
- The Consortia discussed the impact of WIOA on the One-Stop System.
- The partners reported on activities taking place at their respective agencies.
- Ms. Adkisson stated that Resource Sharing Worksheets for each One-Stop were included in the packets.

Shelia Callaway made the motion to approve the Consortia report. Loraine Green seconded. Motion carried unanimously.

VI. Labor Market Analyzer. Tammy Helbing

Tammy Helbing informed those present that a labor market analyzer portal is a comprehensive virtual "one stop" software that provides one with the ability to access current and historical labor market data (current job openings, compare employment related data from multiple locations and time spans using jobs data and employment data from state and federal sources). Staff obtained quotes for the purchase of this labor market analyzer portal. Staff recommends the purchase of Wanted Analytics by The Conference Board for April 1, 2015 through March 31, 2016 for one user at a cost of \$4,999 (see attached). David Guldenschuh made the motion to approve the request for the purchase of an online subscription for the labor market analyzer portal called Wanted Analytics provided by The Conference Board for one year of unlimited access to job market data by one user at a cost of \$4,999. Ruth Goff seconded. Motion carried unanimously.

VII. Mobile Lab Request for Proposal. Randy Gayler

Randy Gayler reported that an RFP was issued for a Mobile Lab to be used for job fairs, workshops, youth services, training, intake, assessments, and other services as needed at remote sites where large numbers of applicants need to be served. In response to the RFP, one proposal was received from Farber Specialty Vehicles in Columbus, OH. Mr. Gayler stated that Farber (FSV) has been in business since the 1920's in auto sales and moved into custom design in the 1980's. In 2002 they purchased the assets of Custom Coach Corporation, a well-known manufacturer of transportation for executives and entertainers. Today they design and build vehicles for medical, health, and dental units; command and communication vehicles; emergency response vehicles; simulation labs; and mobile educational and technology units and book mobiles. The company is a family owned business with a management team having experience ranging from 9 to 39 years. Several of Georgia's Regional Commissions and Workforce Programs have contracted with FSV for their mobile labs.

The lab(s) is to be funded by Title I Funds and the recommendation is as follows:

	Proposed Vehicles	Computer	Cost without Computer	Cost with Optional Equipment (backup camera and Computers)	Comments
			A	B	
1	27' Ford F550 XL Package V-10 Gasoline Engine	7	\$279,500	\$294,015	Staff recommends
2	28' 3" Ford F550 Package 6.7 L Diesel Engine	7	\$286,377	\$300,892	Not recommended
3	38' 7" Ford MH38-V-10 362 HP Gasoline Engine	13	\$309,900	\$335,785	Staff recommends
4	38' 7" Ford Diesel 340 HP Cummins Engine	13	\$339,500	\$365,385	Not recommended

Staff recommends approval to purchase the small vehicle (1B) at a price not to exceed \$294,015 and the large vehicle (3B) at a price not to exceed \$335,785 contingent upon approval by the Georgia Department of Economic Development and upon successful negotiations. (This approval is needed because this will be a sole source purchase since only one bid was received and it exceeds \$5,000.) Mike Babb asked if funds could be obligated for the unit(s) but not yet spent. Ms. Dellinger responded that the funds need to be expended by June 30, 2015 or returned to the State. Ms. Dellinger further stated that, given that career centers across the state are closing (due in part to a lack of customers coming on-site to receive services, preferring to access as many services as possible on line), mobile units would be very beneficial for job fairs and other hiring events, layoffs, GED/other training, and a host of other services. In addition, mobile labs can be utilized to provide services in communities and neighborhoods where little or no services are currently available or in the event of a natural disaster or emergency. Lisa Adkisson noted that having a lab would be very useful in situations where a transition center was needed but funds were not available to outfit one. Lloyd Frasier asked if the driver would need a CDL and if the units were handicap accessible. Mr. Gayler answered that the driver did not need a CDL and that the company provides driver training. He also stated that both units recommended were handicap accessible. Mr. Frasier asked about the graphics for the outside of the unit. Mr. Gayler stated that the issue could be addressed at the time of negotiation with Farber.

David Guldenschuh made the motion that the request to purchase the small vehicle (1B) at a price not to exceed \$294,015 and the large vehicle (3B) at a price not to exceed \$335,785 contingent upon approval by the Georgia Department of Economic Development and upon successful negotiations. Beth Kelley seconded. Motion carried unanimously.

VIII. Marketing Strategies..... Gwen Dellinger

Ms. Dellinger stated that staff had met the previous week to discuss marketing strategies. She reminded those present that there was a time when so many individuals were in need that we could not serve them. The combination of the improving economy, changes to UI, and new regulations and rules from the state regarding training and support has reduced the number of participants we are serving. She stated that we need to think of new ideas and new ways to market our program so that more job seekers and employers are aware of the services offered through our program. One key area that needs work is our web site and social media presence. Ms. Dellinger asked those present to assist staff in coming up with innovative ways to attract participants.

IX. Alan Carson, Workforce Systems Manager, Georgia Department of Labor

Alan Carson provided a presentation regarding "Employ Georgia" (handout attached).

Other

Mr. Schwaderer reminded those present to sign in. He also reminded members to see Terri Morgan if they had not yet completed an affidavit. He stated that the next WIB meeting would be held on May 20, 2015 and that the Tri-State Meeting would be held on April 10, 2015 at Georgia Northwestern Technical College.

Lisa Adkisson announced that the Northwest Georgia Career Expo would be held on April 2, 2015 in Ringgold. She noted that this is a regional expo and that space was still available for employers. She also informed those present that the Georgia Department of Labor would be assisting Audia in hiring for their new location in Walker County.

Adjourn

There being no further business, the meeting adjourned.