



# *Business Informer*

October 20, 2021

## WORKSOURCE NORTHWEST GEORGIA DISASTER/COVID-19 DISLOCATED WORKER NATIONAL EMERGENCY GRANT

Northwest Georgia Regional Commission Workforce Innovation and Opportunity Act (WIOA) Program has been awarded a grant of over \$1.3 million, through the Technical College System of Georgia's (TCSG) Office of Workforce Development (OWD) and the US Department of Labor (USDOL).

The grant is to be used for disaster relief employment and training activities, to help individuals that have been negatively impacted by COVID-19, individuals who have been laid off from their place of employment due to lack of work or closure, or have been out of work for 27 or more consecutive weeks and have been actively pursuing employment.

There are two program components to this grant:

- Work Experience - A program designed to provide paid temporary work experience in select counties in Northwest Georgia.



- Training Assistance - Training to be provided by the technical colleges within the 15-county area.



To apply for this specific program, visit our webpage at [www.careerdepot.org](http://www.careerdepot.org).

An online application is available, click on the link:  
Disaster/COVID-19 Application

For Questions or Additional Information Regarding This Program Contact:

Terri Morgan [tmorgan@nwgrc.org](mailto:tmorgan@nwgrc.org)

Tammy Helbing [thelbing@nwgrc.org](mailto:thelbing@nwgrc.org)

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For information regarding other programs and services, visit our webpage at [www.careerdepot.com](http://www.careerdepot.com). There are several online applications specific for: Adult/DW training ("WIOA Applicant Portal"), On-the-Job Training ("Employers") and Youth Training ("Youth").

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## Ball Corp. Purchased Last Parcel of Land at North Floyd Industrial Park

October 20, 2021

John Bailey reported that Ball Corp. has closed on the sale of the last available lot at the North Floyd Industrial Park located at the intersection of Ga. 53 and 140. It will lead to a 750,000 square-foot warehouse and distribution center on the property. Ball's investment in the new facility is expected to create 70 new jobs over three years.

Ball Corporation is an American company headquartered in Broomfield, Colorado. It is best known for its early production of glass jars, lids, and related products used for home canning. Since its founding, the Ball company has expanded and diversified into other business ventures, including aerospace technology. It eventually became the world's largest manufacturer of recyclable metal beverage and food containers.

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Northwest Georgia



Igniting NWGA's Workforce

Resources for employers in Northwest Georgia's Advanced Manufacturing & Transportation/Logistics sectors

## WorkSource Northwest Georgia iWorks

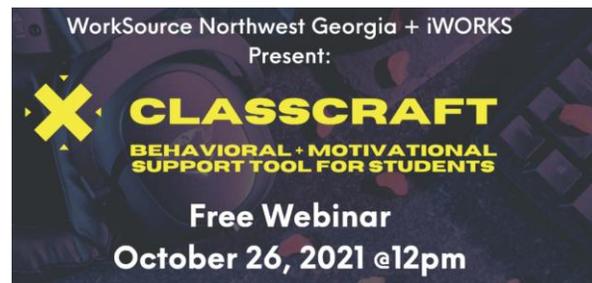
CLASSCRAFT BEHAVIOURAL AND MOTIVATIONAL SUPPORT TOOL FOR STUDENTS

October 26 at 12:00 PM

Attitude, problem-solving, motivation, punctuality, flexibility - these are skills often referred to by employers as some of the most important qualities an employer can bring to the workplace. Often referred to as "soft skills," they are personality traits that help someone fit into and be successful at work. Building those skills takes time, and usually begins early in life. WorkSource Northwest Georgia and iWORKS saw an opportunity to help students build those foundational skills using grant funding through the High Demand Career Initiative. To help build these critical soft skills in the region, iWORKS partnered with the learning company Classcraft: their approach to helping educators motivate students is rooted in the power of games, which have become a cultural phenomenon among young people — and which are designed to create intrinsic motivation and ultimately the build soft skills they will need to enter the workforce.

If you'd like to learn more about how Classcraft can benefit your school, iWORKS is hosting a free webinar with the Classcraft team on October 26th. In addition, iWORKS would like to sponsor another middle school in Northwest Georgia with an interest in using the Classcraft tool to help its students build their soft skills. If you know a middle school that would be interested in piloting the Classcraft tool in the Spring semester, please register for this webinar to learn more.

<http://us02web.zoom.us/j/84411111111>



WORKSOURCE NORTHWEST  
GEORGIA AND IWORKS PRESENT:

# BE PRO BE PROUD MOBILE WORKSHOP TOUR

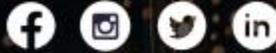
For any inquires, please email Shawna Mercer at  
smercer@cherokeega.org or Leigh Hopkins at  
leigh.hopkins@gatech.edu.

## NORTHWEST GEORGIA 2021 HIGH SCHOOL TOUR DATES

AGC Skills Challenge Cedartown.....Nov. 1st  
Murray County High School.....Nov. 2nd  
North Murray High School.....Nov. 3rd  
Fannin County High School.....Nov. 4th  
Gilmer High School.....Nov. 5th  
Dade County High School.....Nov. 29th



Join the Movement  
<https://www.beprobeproudga.org/join-the-movement-text-ga/>



**BE PRO BE PROUD GEORGIA**



# SECOND CHANCE Employment & Resource Event

Wednesday, November 3, 2021  
10:00 a.m. -12:00 p.m.  
Cartersville Goodwill Career Center  
929 Joe Frank Harris Parkway SE  
Cartersville, GA 30120

Featuring a presentation from the  
**Georgia Justice Project** at 10:00 a.m.  
to discuss record clearing, early  
termination of probation, talking to  
employers about criminal histories,  
and voting rights.



Sponsored by Worksource  
Northwest Georgia  
and the Georgia Department of  
Community Supervision

Featuring a presentation from the Georgia Justice Project at 10:00 a.m. to discuss record clearing, early termination of probation, talking to employers about criminal histories, and voting rights.

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# 2021 EMPLOYERS IN THE KNOW

## WHO SHOULD ATTEND?

This Summit is designed to meet the needs of managers, human resource professionals, business owners and supervisors who want to operate effectively within the workplace. This event is targeted to HR and business professionals seeking practical guidance and real-world tips for handling the toughest management and day-to-day challenges facing all businesses in 2021. Registration is \$40

TO REGISTER, SELECT THE  
LINK OR SCAN THE QR CODE

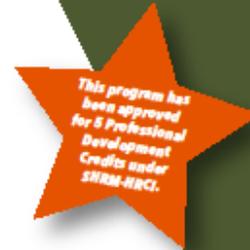


<https://bit.ly/2021gk>

## VIRTUAL SUMMIT DATES AND TIMES:

• Tuesday, November 9th  
9:00 a.m. – 3:30 p.m.

• Tuesday, November 16th  
9:00 a.m. – 3:30 p.m.



## AGENDA

9:00 am – 10:30 am	<b>THE WHOLE TRUTH ABOUT EMPLOYER FILED CLAIMS</b> Crystal Singleton, UI Policy and Procedures Supervisor Georgia Department of Labor
10:45 am – 12:00 pm	<b>LABOR LAW UPDATE 2021</b> W. Jonathan Martin III, Partner Constangy, Brooks, Smith & Prophete, LLP
12:00 pm – 1:00 pm	<b>LUNCH BREAK</b>
1:00 pm – 2:15 pm	<b>REDESIGNING THE EMPLOYEE EXPERIENCE: SHIFTING REALITIES</b> Althea Barnette, Senior Training Consultant Georgia Department of Labor
2:30 pm – 3:30 pm	<b>OVERCOMING CHALLENGES DURING A PANDEMIC</b> Mark Butler, Commissioner of Labor Georgia Department of Labor



This program has been approved for 5 Professional Development Credits under SHRM-HRCI.

To register for this event, link or scan the above QR code or click on the following link:

[2021 Virtual Employer Summits | Georgia Department of Labor](#)

These summits are designed to provide managers, human resources professionals, business owners, and supervisors with tips for handling management, compliance and operational effectiveness challenges COVID-19 has caused in the 2021 workplace.

This annual event, "Employers in the Know 2021", provides an opportunity to:

- Hear from Commissioner of Labor Mark Butler as he discusses ways to overcome workforce challenges during a pandemic.
- Receive valuable information about Employer Filed Claims from an Unemployment Insurance expert.
- Get information from a Labor Law expert that helps with planning your business policies and actions in this complex legal and regulatory business environment.
- Examine the five biggest trends facing today's workplace, what employers should understand about them and how businesses can take action moving forward.
- The cost to register is \$ 40.00 per person.



## NWGRC WorkSource Northwest Georgia Workforce Innovation and Opportunity (WIOA) November Meetings

(Refer to the CareerDepot.org website for virtual meeting information  
to be posted prior to the meetings)

Virtual via Zoom:

- Youth Committee, November 10, 2021, noon

Georgia Northwestern Technical College, Calhoun, GA

- Joint Meetings of the Northwest Georgia Workforce Development Board and the CCEO  
November 17, 2021, Noon

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Northwest Georgia Regional Commission

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