

Workforce Development Board of Northwest Georgia
 Services to Individuals with Disabilities
 Committee Meeting
 Thursday, October 12, 2017

Disabilities Committee Members

Present	Absent	Guests and Staff Present
Loraine Green	Shelia Callaway	Phyllis Walker
Paul Ray	Melissa Freeman	Susan Gentry
Maia Santamaria	Jonathan Cook	Christopher Holcomb
Paul Workman	Scott Jackson	Chris Zierler
Kim Linek		
Sheila Parker		

Mr. Paul Ray, Chairman welcomed those present and called the meeting to order. It was determined that a quorum was present. Mr. Ray asked the Committee to review the meeting minutes from July 13, 2017. Ms. Loraine Green noted one correction that needed to be made in the date for the next Committee meeting. The Minutes state that it would be August 17, 2017, but the correct date should read August 24, 2017. Mr. Ray called for a vote to approve the Minutes contingent upon the date correction. Ms. Kim Linek made the motion and Ms. Loraine Green seconded. The motion carried unanimously.

The next topic of discussion was to change the Committee name. The current name is Services to Individuals with Disabilities (SID). There was discussion by the Committee about choosing a new name that is positive and will have a better acronym for marketing purposes. In addition, the Committee members agreed that the name should incorporate the word “access” or “accessibility”, but should also include the word “disability” since that was a more familiar term for some participants that might be searching for services. Inclusion of both terms would be a bridge to eventually moving away from “disabilities” as a description. After discussing several options, the Committee agreed to seeking board approval for “Promoting Access for Individuals with Disabilities (PAID)”. Mr. Ray called for approval of the suggested name for the Committee. Ms. Kim Linek made the motion and Mr. Paul Workman seconded. The motion carried unanimously.

The Committee then began reviewing the status of the existing goals and making suggestions for new goals for the coming year. Completed goals include: the development of a directory and staff cross training. Other goals are still in process. More details of the current status are shown in blue on the attached handout.

Topics discussed for potential new goals were:

- The development of a tri-fold brochure that will include information about the Committee and all Partner programs. Ms. Maia Santamaria offered to put together a draft that Mr. Ray can submit to the Workforce Development Board (WDB) at the November meeting. All members are to send a one line statement about their services as well as phone and website information by the end of next week (October 20, 2017).
- The next goal discussed was the development of a mission statement that can be used on marketing material. After much discussion the Committee agreed to seek approval from the WDB to use the following statement:
 - **To promote and develop a talented workforce of individuals by maximizing capabilities.**
- Additionally, the committee will design a way to focus on and promote trade occupations.

The next Committee meeting is scheduled for November 9, 2017 at 10:00 to be held in Rome at the Vocational Rehabilitation office. The purpose will be to review the draft of the tri-fold brochure prior to presenting it to the WDB.

There being no further business the meeting adjourned.