



NORTHWEST GEORGIA HIGH DEMAND CAREER INITIATIVE SECTOR PARTNERSHIP

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CREATING THE NEXT®



What is a Sector Partnership...



*“...Workforce development working groups that **focus on a single industry or industry cluster.***

*Bring **together** key employers in the industry, workforce development entities, educational institutions, economic development professionals, chambers of commerce, and other partners (e.g., community development, social services).*

*Solely focused on **meeting the talent needs** of the specific industries. The role and activities of each sector partnership are **uniquely tailored to the local needs** identified by a needs assessment process and ongoing conversations with industry leaders.”*

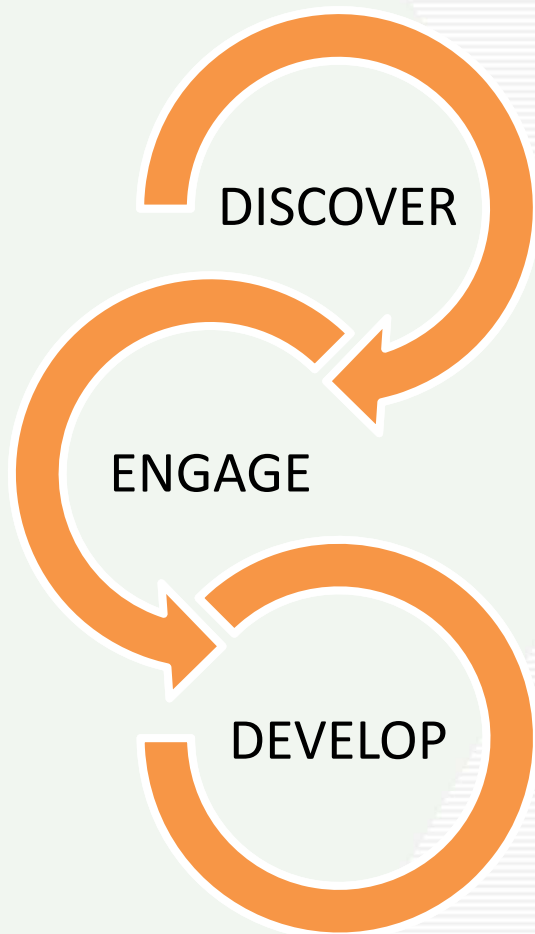
Source: Georgia Department of Economic Development

Goals of the Sector Partnership



- **Closing skills gaps** in advanced manufacturing through training and education programs;
- Ensuring that **industry is leading** workforce development efforts in the region;
- Ensuring **training is linked to employment**;
- Ensuring there is an **increase in work-based learning**, OJT, internships, externships, apprenticeships, etc. in advanced manufacturing;
- Ensuring that **career tracks in the industry are defined** with multiple ways to enter and exit for skill enhancement; and,
- Ensuring industry employers are able to **increasingly fill their talent needs locally** with the right skills and competencies

Overview of the Process



- In-depth research
- Extensive engagement
- Facilitates regional cooperation and meaningful partnerships

DISCOVER

Mapping of Major Assets

- Inventory of workforce assets in the region
- Supplemented with previous work
- Explore options to combine efforts, resources, and capacity – **not duplicate**

Skills Gap Analysis

- Uses real-time labor market information
- Compares annual occupation demand to labor supply

Validation of Data

- Engage with employers to validate and finalize key occupations with skills gaps to address

ENGAGE

Various forms of outreach

- Facilitating leadership
- Project Kickoff
- Interviews
 - Employers
 - Workforce System Partners
- Round tables / forums



DEPLOY



Vision/Mission Statement

Strategic Priorities and Action Items

Roles and Responsibilities

Timeline

Benchmarks

What are the Benefits?

How can you participate?

Short-term

- Meeting attendance and participation
- In-person interviews
- Round tables/forums

Long-term

- Employers as partners, Chairs of Sector Partnerships, co-investors
- Shared stake in comprehensive education and training
- Sustained engagement over time
- Expanded engagement by more employers

Adapted from Oregon's Sector Partnership LWIA Convener Training.
http://www.oregon.gov/owib/SP/Documents/October_21_Oregon_Sectors_Convening.pdf

Next Steps

Upcoming Meeting

- Advisory Team meeting on October 10th
- Check careerdepot.org for event announcements

Jekyll Workshop

- November 6th – 7th

Q & A

Activity and Adjourn



Use one word to describe an outcome you hope results from this process.

