

iWORKS – igniting Workforce Opportunities and Reinforcing Knowledge and Skills

Northwest Georgia’s High Demand Career Initiative

Vision Statement: A well-trained, educated, and sustainable workforce in Northwest Georgia

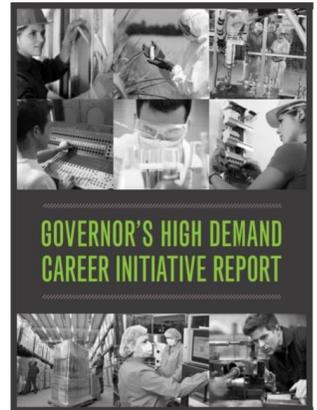
Mission Statement: Fostering industry growth and stability with an advanced workforce that will grow the Northwest Georgia regional economy and open global opportunities for our community.

iWORKS will implement its mission by...

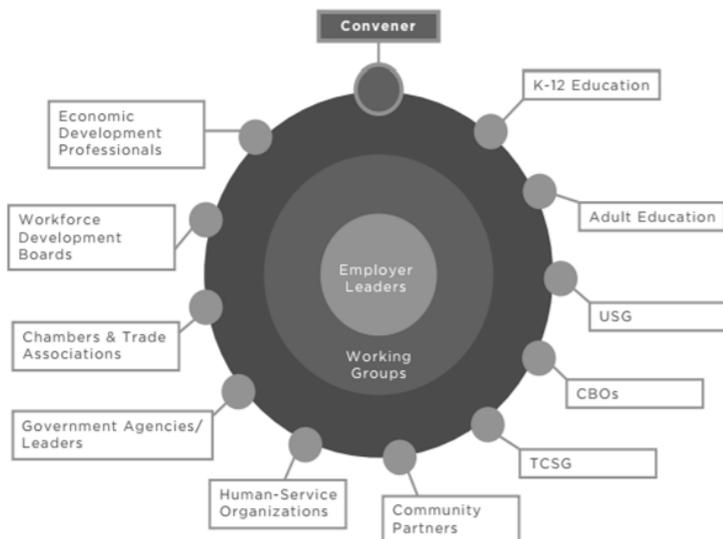
- 1) Convening and uniting workforce efforts among manufacturers, educators, workforce developers, and other state, local, and regional organization;
- 2) Developing innovative approaches to educate and train the region’s workforce developers, and fill critical skills gaps; and
- 3) Promoting the life-long career benefits of manufacturing to all potential employees.

About NWGA HDCI

Northwest Georgia’s High Demand Career Initiative (HDCI) engages businesses and informs workforce development efforts in **advanced manufacturing** through an employer-led **sector partnership**. The goal of the Northwest Georgia HDCI is to build an infrastructure of communication between public and private sectors in order to identify and align the in-demand talent needs of industry to education and training programs in the region. This alignment will help to create a sustainable pipeline of qualified workers for the advanced manufacturing industry.



HDCI Sector Partnership



Source: GDEcD

What’s in it for me?

(from the Woolsey Group)

For Companies...

- A place to solve major talent issues and address other issues related to their shared competitiveness;
- A single table at which to work with public entities; and
- An opportunity to share costs related to needed solutions.

For Educators and Economic & Workforce Developers...

- A venue for faster understanding of changing industry needs;
- A vehicle to identify, build and refine curriculum, programs and credentials; and
- The only way to truly create industry-driven career pathway systems and focus time and resources toward high impact solutions.

How to participate?

Short-term

- Meeting attendance and participation
- Participate in the workforce needs assessment
- Attend round tables/forums

Long-term

- Employers as partners, Chairs of Sector Partnerships, working groups, co-investors
- Shared stake in comprehensive education and training
- Sustained engagement over time
- Expanded engagement by more employers



If you have any questions about HDCI or ideas for manufacturing education in the region, please contact project manager **Candice McKie** at Candice.mckie@gatech.edu or **Terri Morgan** at tmorgan@nwgrc.org.